# Navigating Supply Chain Disruptions: How Firms Respond to Low Water Levels<sup>\*</sup>

Saskia Meuchelböck<sup>†</sup>

Aarhus University & Kiel Institute for the World Economy

#### May 2024

#### Abstract

This paper exploits a severe period of low water levels on major inland shipping routes in Europe as a natural experiment to investigate the repercussions of a supply chain shock on firms. Leveraging a unique micro dataset on German foreign trade, I show that low water severely disrupted international trade on inland waterways. Firms relying on this mode of transportation for imports experienced a decrease in their exports that exceeded the direct effect of reduced transportation options for exports, highlighting the role of supply chain disruptions. Those with limited transportation mode diversification were hit hardest. Firms adapted by shifting to other transportation modes. This adaptation persisted even after the shock subsided, implying that temporary disruptions can trigger enduring adjustments to supply chains.

*Keywords*: extreme weather events; global supply chains; diversification; resilience, transportation.

JEL-Classification: F14, F18, Q54, R4.

<sup>\*</sup> I would like to thank seminar participants at Aarhus University and the Kiel Institute for the World Economy for helpful comments and suggestions, and the staff of the Research Data Centres in Wiesbaden and Kiel for their support during this project. The project generating the dataset used in this paper has been contracted by and received funding from the German Federal Ministry for Economic Affairs and Climate Action. I also gratefully acknowledge funding from the European Union's Horizon Europe research and innovation program under grant agreement number 101061123 (RETHINK-GSC).

<sup>&</sup>lt;sup>†</sup>sameu@econ.au.dk

# 1 Introduction

International production processes are a crucial channel for transmitting shocks across countries (Boehm et al., 2019; Lafrogne-Joussier et al., 2022). As a consequence, even seemingly minor or localized events can have far-reaching economic effects when global supply chains are disrupted. The increasing frequency and severity of extreme weather events attributed to climate change further exacerbate this risk. In a recent survey by The Economist among 3,500 executives worldwide, 99 percent reported their supply chain, in particular upstream and downstream transportation, to be affected by climate change (The Economist Group, 2024). The ability of firms to restructure their supply chains quickly and effectively is critical for mitigating the negative impacts of disruptions and building resilience. However, there is comparatively little quantitative evidence on how firms react and adjust to supply chain disruptions.

In this paper, I exploit critically low water levels on major inland shipping routes in Germany as a natural experiment to examine the effects of a shock to firms' global supply chains. In the second half of 2018, a prolonged drought lead to an exceptionally severe and lengthy period of low water that severely constrained inland navigation. Among others, the Rhine river, one of Europe's key inland waterways, was affected.<sup>1</sup> While only a comparatively low share of total freight of around 6 percent is transported on inland waterways in Europe, they play a crucial role in the shipment of essential industrial goods that are typically located far upstream, including metal ores, coal, crude oil, and chemicals products. Disruptions in the transportation of these goods therefore have the potential to significantly impact downstream production stages, especially when firms rely on just-in-time production.<sup>2</sup>

To analyze the consequences of the low water shock for firms and their supply chains, I use a novel micro level dataset for Germany that covers a large majority of exports and imports on a monthly basis. The data contain information on the unique firm identifier, the direction of trade, the product traded, the origin or destination country, as well as the value and physical quantity traded. Importantly, information on

<sup>&</sup>lt;sup>1</sup>Similarly, low water levels constrained shipping on other major navigable waterways including the Panama Canal and the Mississippi river in the United States in 2022 and 2023 (The Economist, 2023; US Department of Transportation, 2022).

<sup>&</sup>lt;sup>2</sup>Recent strategies adopted by the European Commission, including the European Green Deal, aim at increasing the modal share of inland waterways in an effort to decarbonize the transport sector (European Parliamentary Research Service, 2022). Emissions for freight transported by inland waterway, rails and maritime shipping are substantially lower compared with road or air freight (European Environment Agency, 2021).

the mode of transportation used by a firm for importing and exporting a particular product is also available. The monthly frequency of the data in combination with information on the transportation mode allows me to leverage the timing of the 2018 low water shock to identify the impact on international trade and supply chains at the firm level. Specifically, I delve into three key aspects: (i) the direct ramifications of low water levels, scrutinizing whether it indeed disrupts trade in goods on inland waterways; (ii) the transmission of the shock along global supply chains, investigating whether disruptions in input supply trigger a propagation of the shock to downstream trading partners abroad; and (iii) the adaptation of firms' sourcing strategies in response to the shock.

I thus organize the empirical analysis in three parts. After providing some background information on low water levels in Germany and describing the data, I present evidence that the low water period in 2018 disrupted shipping for German firms exporting and importing via this transport mode. I find a strong but temporary decline of the extensive and intensive margin of exporting by inland waterways relative to other modes of transportation. Imports via inland shipping decreased by 12 percent during the low water period and thus considerable less than exports which dropped by 18.5 percent, on average. However, in contrast to the export side, importing by inland waterways relative to other modes remains subdued even after the low water period is over, suggesting that firms persistently adjust their sourcing behavior to mitigate supply chain risk.

Next, I investigate whether the shock propagates along the supply chain to firms' downstream trade partners. Since the previous section found that imports via inland shipping were disrupted by the shock, firms may lack critical inputs for production. As data on production or total sales are not available at the monthly level, I focus my analysis on exports and concentrate on firms that participate in global supply chains.<sup>3</sup> These firms import certain products and export some of their output. I compare the development of exports of firms relying on imports via inland waterways before the low water period, i.e. the treatment group, to the development of exports of firms that do not import via this mode of transportation, i.e. the control group. If

<sup>&</sup>lt;sup>3</sup>This is common in the literature investigating the international transmission of supply disruptions. For example, Boehm et al. (2019) use exports to Mexico and Canada to proxy production of US firms when analyzing the effects of supply disruption due to the Great East Japan earthquake. Lafrogne-Joussier et al. (2022) investigate how missing imports from China due to a Covid-19 lockdown affect exports of French firms. I discuss the caveats of relying on foreign trade data in Section 3.

firms were able to easily switch entirely to other modes of transportation or substitute the disrupted imports, there should be no significant difference between exports of treated and untreated firms. However, the results show that firms relying on imports via inland waterways experience a drop in their export value by 3.6 percent during the low water period. The number of countries served drops by 2 percent, and the number of products exported by 2.3 percent. The negative effect is temporary, but also not made up for after the low water period is over. The drop is even stronger for firms with a low ex-ante diversification in terms of transport modes at the product level. Further examining the mechanism at play, I show that this negative effect is not driven by a lack of transport options for exporting, product-specific demand shocks, or a change in regulation affecting production in the automotive sector at the same time. By ruling out these alternative explanations, it is very likely that the negative effects on exports originate from the supply disruption.

Finally, I ask how the firms affected by disrupted supply chains due to low water levels adjust their sourcing strategies. More specifically, I analyze whether they switch to other modes of transportation when goods were imported on inland waterways before. The results show that firms alter their choice of transportation mode in response to the low water shock. Interestingly, this switching effect is persistent: even after the shock subsides, the probability of importing via other transport modes remains elevated, suggesting that even temporary disruptions can result in lasting adjustments to supply chains. The probability of switching is largest for time sensitive products including intermediate inputs and non-durable goods as well as for small firms.

**Related literature.** This paper contributes to multiple strands of literature. First, it relates to the broader literature examining the economic effects of extreme weather events and climate shocks on economic activity. Previous studies using aggregate annual data have found mixed results, with negative effects often concentrated in developing countries, affecting measures such as GDP, industrial production, and exports (Jones and Olken, 2010; Dell et al., 2012, 2014; Felbermayr and Gröschl, 2014; Berlemann and Wenzel, 2018). To better capture the localized and short-term nature of weather and climate-related shocks, researchers have increasingly utilized higher frequency (Felbermayr et al., 2020; Kim et al., 2022; Ademmer et al., 2023) and more disaggregated data, exploring effects at the local level (Strobl, 2011; Elliott et al., 2015; Felbermayr et al., 2022) and firm level (De Mel et al., 2012; Gröschl and Sandkamp, 2023). While these studies provide quantitative evidence on the economic

effects of weather shocks such as floods or hurricanes, the underlying channels by which these events harm the economy have remained largely unexplored, although some attribute the negative effects to the destruction of physical capital and a decline in production capacity. I contribute to this literature by presenting further evidence of the adverse economic consequences of extreme weather events for firms in advanced economies and by analyzing a novel mechanism, namely the temporary disruption to transportation caused by extreme weather conditions. Ademmer et al. (2023) were the first to investigate the consequences of low water levels but their study focuses on the macroeconomic effects. Exploiting historical data on water levels on the Rhine river from 1991 to 2019, they find that low water levels lead to severe disruptions in inland waterway transportation and a drop in industrial production by about 1 percent in a month with 30 days of low water. In contrast, I focus on the firm level and examine the effects on international trade and supply chains of a particularly severe period of low water.

By doing so, I also contribute to the recent literature investigating the impact of shocks on supply chains and production networks. Several studies show that natural disasters propagate within and across countries. For example, Barrot and Sauvagnat (2016) provide evidence that firm-level shocks propagate downstream in the production network, with customers of suppliers hit by natural disasters in the US experiencing a drop in sales, especially when they produce specific inputs. In a similar spirit, Carvalho et al. (2021) highlight the role of input-output linkages in the propagation of shocks documenting output losses for Japanese firms with linkages to areas affected by the 2011 Great East Japan earthquake. Studies by Boehm et al. (2019) and Feng et al. (2023) offer evidence of local shocks due to natural disasters transmitting across borders through global supply chains. Most recently, the Covid-19 pandemic has provided an alternative source of exogenous variation for studying the propagation of shocks. For instance, Lafrogne-Joussier et al. (2022) exploit the timing of lockdown measures during the pandemic as a natural experiment and show that disruptions to imports from China lead to lower domestic sales and exports of French firms. Unlike these existing studies, the shock examined in this paper is truly temporary in nature, with low water levels occurring for a limited period without physical infrastructure destruction or shifts in the geopolitical environment, as induced by the Covid-19 pandemic. The monthly frequency of the data employed in this study allows for the analysis of adjustment dynamics to this short-lived shock and the investigation of potentially persistent effects after the shock subsides. Specifically, I focus on whether the shock propagates along the supply chain, examining whether firms that import goods via inland waterways experience a decline in their exports, and explore how firms adjust their sourcing behavior in response to the low water period.

There are only few studies concentrating on the adjustment of supply chains in response to shocks. Freund et al. (2022) find no evidence for reshoring, nearshoring, or supply chain diversification in the automobiles and electronics industries following the 2011 earthquake in Japan. Hayakawa et al. (2015) investigate the sourcing strategy of Japanese affiliates in Thailand in response to floods and find no persistent reduction of local purchases to mitigate risks, on average. Only physically damaged small firms decreased their local procurement share and increased imports. Kawakubo and Suzuki (2022) look at firms' reaction to supply chain disruptions due to the Great East Japan Earthquake and observe a sudden and persistent shift in supplier choice of productive firms, leading to a higher spatial concentration of supplier networks. Khanna et al. (2022) provide evidence that firms with higher supplier risk change their supplier composition to larger and better-connected suppliers following regional Covid-19 lockdowns in India that disrupted firm-to-firm relationships. I contribute to this literature by analyzing whether firms adjust their sourcing behavior in response to the temporary shock of low water levels, both in the short term and over a longer time period. While the existing studies primarily focus on supplier choice and the geographic composition of supply chains, my study specifically focuses on whether firms adjust their transport mode choice due to infrastructure disruptions.

Therefore, this paper also relates to the literature on the role of transportation in international trade. Among others, this body of research explores the determinants of firms' choices of transport modes. Harrigan (2010) and Hummels and Schaur (2013), for example, show that the likelihood of shipping products by air as opposed to ocean freight increases with distance, unit value, and time-sensitivity of traded products. While several studies have examined the consequences of infrastructure disruptions, they have focused on different research questions than this paper. For example, Martincus and Blyde (2013) highlight the impact of transport costs by providing evidence that the destruction of road transport infrastructure by an earthquake significantly reduced exports by Chilean firms. Similarly, Besedes et al. (2022) show that increased flight distances, and thus higher transportation costs, resulting from airspace closures due to conflict or war have a negative effect on international trade. Friedt (2021) uses port-level data to document that the destruction of infrastructure can lead to a persistent adjustment of local shipping patterns. Similar to the present study, Sandkamp et al. (2022) investigate whether firms alter they choice of transport mode in response to disruptions to transportation. They provide evidence that incidences of piracy lead to lower freight volumes on affected shipping routs, partly because firms switch from ocean to air shipping.

The paper is organized as follows. Section 2 provides some background information on the incidence of low water and the shock under study. Section 3 describes the data. Section 4 presents the empirical analysis in three parts. The first subsection shows that the low water period in 2018 disrupted imports and exports via inland waterway transportation. The second subsection provides evidence that the shock transmitted along the supply chain as firms affected by the low water shock saw a drop in exports. The third subsection examines whether firms switch to other modes of transportation in response to the shock. Section 5 concludes.

# 2 Background: Inland waterway transportation and low water in Germany

Inland waterway transportation accounts for a comparatively low share of goods carried in Germany. In 2017, the year before the low water period analyzed in this paper, inland waterway transportation made up 4.7 percent of the total volume (measured in tons) of goods transported in Germany according to aggregate freight data by the Federal Statistical Office. With a share of almost 80 percent, the large majority of the freight volume is transported by road, followed by rail with 8.5 percent and sea with around 6 percent.<sup>4</sup> The Rhine river is the most important waterway in Germany, carrying around 80 percent of the total volume of freight transported on inland waterways (BDB, 2019) but also other rivers including the Danube, Main, Moselle, and Elbe are relevant for freight transport. Figure A1 in the Appendix shows the freight traffic density of maritime and inland navigation on the main network of federal waterways in a map of Germany.

Despite accounting for a small portion of the total freight volume, inland waterway transportation plays a crucial role in the supply chain by transporting essential indus-

<sup>&</sup>lt;sup>4</sup>The reported statistics include both national and international transportation. Unsurprisingly, the sea transport volume is almost exclusively generated by international trade. The remaining share is made up by mail and fixed transportation facilities such as pipelines.

trial goods that are typically located far upstream. These products include mining and quarrying products, such as metal ores, coal, crude oil, and natural gas, as well as coke and refined petroleum products, basic and fabricated metals, chemical products, and agriculture and food products. Disruptions in the transportation of these goods – for example due to low water levels – can therefore have a significant impact on downstream production stages, particularly when firms rely on just-in-time production methods.

In general, low water situations are not an unusual occurrence in river systems, and there have been several instances of low water events in recent decades. Between 1991 and 2019, Kaub – a gauging station critical for navigation on the Rhine – recorded 14 low water events, most of which lasted between less than one and up to three months. Low water can be defined as a situation in which the gauge level on a river drops below a certain threshold, the so-called "equivalent water level". According to the German Federal Institute of Hydrology, river-specific equivalent water levels "are of major importance as reference values for [...] navigation, especially during low-flow." At these gauge levels, ships' draught and thus cargo capacity is markedly reduced compared with regular water levels. Additionally, transportation companies usually charge an additional fee ("low water surcharge") and do not guarantee their services anymore when gauge levels fall below these thresholds.

The macroeconomic effects of low water have been investigated by Ademmer et al. (2023). Using time-series data over the past three decades, they show that low water levels lead to a substantial drop in freight volume transported on inland waterways, as well as a significant impairment of industrial production. In a month with 30 days of critically low water levels, aggregate industrial production in Germany is reduced by about 1 percent. This effect is driven by lower production in sectors that heavily rely on inland waterway transportation including the manufacture of non-metallic mineral products and the chemical industry.

In this paper, I build on this macroeconomic evidence and leverage the 2018 low water period – an exceptionally severe and long-lasting event – as a natural experiment to examine its effects at the level of the firm. It was characterized by extensive territorial coverage, and notably the Rhine river, by far the most important waterway for freight transportation, was also strongly affected. In 2018, a prolonged drought in Germany resulted in a significant decrease in water levels throughout the year. Already from April onward, nationwide precipitation was only about half of the long-term average; as a consequence, water levels of rivers fell first in the north and east of Germany, and later on also in the south and west, increasingly affecting inland navigation in the course of the year (German Federal Institute of Hydrology, 2019). Figure 1 plots the development of water levels at different gauging stations on German waterways in the second half of 2018, and benchmarks them against the "equivalent water levels". In late June 2018, water levels on some rivers already reached their critical reference values. The greatest restrictions to navigation were observed in the fall, particularly in November, when water levels reached new historical lows. In December rainfall finally brought the low water situation to an end after five consecutive months. Overall, the low water period in 2018 was unprecedented in severity, duration, and geographic scope in the 21st century.<sup>5</sup> Unlike in 2018, in 2019 inland freight navigation was not impaired by low water levels at a broad scale over extended periods of time. Importantly, water levels at the Rhine river fell below critical thresholds only for very few days (CCNR, 2020).

<sup>&</sup>lt;sup>5</sup>Low water periods of similar or greater intensity and duration – as measured by the number of days the critical threshold for navigation was undercut in Kaub – occurred, for example, in 1920/21, 1949, and 1962; the low water period in 2018 was the most severe since 1971 (Kriedel, 2019).

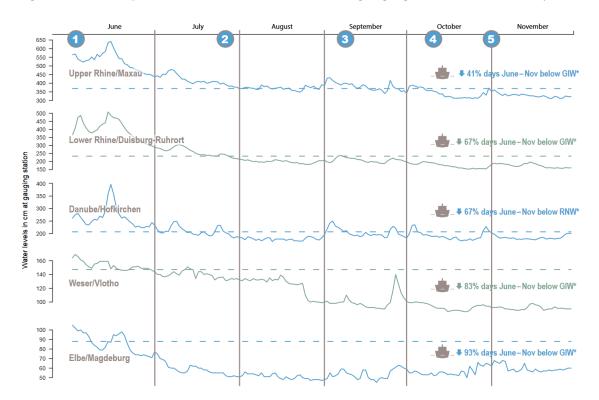


Figure 1. Development of water levels at different gauging stations in Germany, 2018

Notes: The graph shows the development of water levels over time of selected waterways in Germany (solid line). The dashed lines represents critical gauge-specific reference values for low water levels. Source: German Federal Institute of Hydrology (2019) based on data by the German Federal Waterways and Shipping Agency (WSV).

## 3 Data

The main source of data for the empirical analysis of this paper is a novel firm level dataset on foreign trade for Germany provided by the Federal Statistics Office. The dataset covers a large majority of transactions of goods involving a Germany company and a non-German partner at the monthly level. Data for transactions with countries outside the EU are collected by the customs administration ("Extrastat" system) and cover the universe of extra-EU trade transactions. Data on the crossborder movements of goods between EU member states are collected through the "Intrastat" reporting system, which requires firms to provide information on their trade activities only if they exceed a certain reporting threshold. In this paper, I use monthly data from July 2017 through December 2019, the latest month for which the data is available at the time of writing. For the sample period, the reporting thresholds for intra-EU trade were set at 500,000 euros for exports and 800,000 euros for imports. These thresholds are chosen such that that 97 percent of the total annual export volume and 93 percent of the import volume is covered.<sup>6</sup>

For each export and import observation in the dataset, I observe a unique identifier for the Germany company that is involved in the trade flow, the direction of trade, the product category, the partner country, the value of the shipment in euros, as well as its physical quantity. Products are classified according to the EU's Combined Nomenclature (CN) at the 8-digit level; the first six digit correspond to the code of the Harmonized System (HS) administrated by the World Customs Organization. The physical quantity is measured by two variables: the first one reports the weight in kilograms and it is mandatory to report this information for all transactions in the "Extrastat" system. In the "Intrastat" system, reporting the weight in kilograms is optional if a supplementary physical unit – such as liters, number of parts or square meters – exists for a specific product category. I generate a new measure from these variables that corresponds to the supplementary physical unit, if available, and the weight in kilograms otherwise.

Moreover – and importantly for my analysis – the data also contain information on the mode of transportation for each observation. For intra-EU trade, the transportation mode is recorded at the German border. For extra-EU trade, it is recorded at the EU border but in addition, the mode of transportation used *within* Germany is reported. The variables distinguish between the following modes: sea, rail, road, air, and inland waterway transport, as well as mail, fixed transportation facilities (such as pipelines) and own propulsion. The last three modes of transportation are grouped together and referred to as "other". I classify a trade flow as exposed to inland shipping if the mode of transportation is reported to be inland waterway transport *within* Germany in the case of extra-EU trade and at the German border in the case of intra-EU trade. Figure A1 in the Appendix shows that border crossings on inland waterways are most

<sup>&</sup>lt;sup>6</sup>While the German Statistical Office uses VAT data to reconstruct trade flows for firms below these thresholds, information on these trade flows is much less detailed. As neither information on the product category nor on the mode of transportation used is available, I cannot include these trade flows into my analysis. Another caveat of the "Intrastat" system is that the reporting unit is not always a firm. Instead, it can also be the corporate group in the case of VAT groups, in which case the Federal Statistical Office redistributes the foreign trade flows reported by the VAT group to the individual firm level using VAT data. Kruse et al. (2021) provide more information on the methodology used.

likely to occur on the rivers Rhine (Switzerland, Netherlands), Moselle (Luxembourg, France), Danube (Austria), Oder (Poland), or Elbe (Czech Republic). It is likely that goods crossing the border on an inland waterway continue to be shipped on inland waterways *within* Germany, at least for some part of their journey.

Exploiting the mode of transportation allows me to identify firms that use inland shipping to import and/or export certain products and are therefore potentially affected by low water levels. However, there are several caveats associated with the data. First, monthly data on production and domestic sales is not available, restricting my analysis to imports and exports. Second, I only observe international transactions in the data but some firms might be affected by low water levels due to disruptions in national transport. Aggregate goods transport statistics by the Federal Statistical Office, however, show that a relatively large part of the total volume of inland waterway transportation is related to international transactions. In 2017, the year before the low water period under study, almost half of the quantity (in tons) transported on inland waterways were imports, and almost one quarter were exports.<sup>7</sup> Purely national transactions accounted for 25 percent of the total volume transported on inland waterways, which might be generated by firms that do not import or export and are therefore not recorded in the dataset used for the empirical analysis. Another option is that exporters and/or importers use this mode of transportation (also) within Germany, for example to source inputs from another part of the country. If an exporter or importer uses inland waterway transportation for national transactions only, I would wrongly assign it to the control group, neglecting that it is exposed to the low water shock due to disrupted *national* transactions. As a consequence, the estimates of the following empirical analysis would be biased towards zero.

Only few firms use inland waterway transportation to import or export. In the estimation sample, 2,124 firms use this mode of transportation to import, which corresponds to 1.2 percent of all firms (Table 1). 1,324 or 0.9 percent of exporters use inland waterways to ship their goods abroad (Table 2). Compared with other modes of transportation, average values and quantities transported on inland waterways per firm are much larger, with a similar distribution observed for exports and imports. At the same time, inland waterway transportation is used for fewer products, partner countries and shipments.<sup>8</sup> Note that firms primarily active in services sectors (NACE

<sup>&</sup>lt;sup>7</sup>In addition, 7 percent were goods in transit which are not included in foreign trade statistics.

<sup>&</sup>lt;sup>8</sup>The dataset does not report each individual transaction but monthly observations. If one par-

Rev. 2 Section I-U) are excluded from the sample.

| All modes of transportation                   |                 |       |                |      |  |  |  |  |
|---|-----------------|-------|----------------|------|--|--|--|--|
|   | # observations  | Mean  | Median         | SD   |  |  |  |  |
| $\ln(\text{value})$                           | $3,\!246,\!615$ | 9.74  | 9.89           | 2.91 |  |  |  |  |
| $\ln(\text{quantity})$                        | 3,164,884       | 6.89  | 6.80           | 3.88 |  |  |  |  |
| $\ln(\# \text{ products})$                    | $3,\!246,\!615$ | 1.16  | 0.69           | 1.21 |  |  |  |  |
| $\ln(\# \text{ countries})$                   | $3,\!246,\!615$ | 1.31  | 1.10           | 1.33 |  |  |  |  |
| $\ln(\# \text{ shipments})$                   | $3,\!246,\!615$ | 1.40  | 1.10           | 1.40 |  |  |  |  |
| # firms                                       | 184,047         |       |                |      |  |  |  |  |
| Inland waterw                                 | ay transportati | ion   |                |      |  |  |  |  |
| ln(value)                                     | 16,836          | 11.93 | 12.05          | 2.69 |  |  |  |  |
| $\ln(\text{varue})$<br>$\ln(\text{quantity})$ | 16,794          | 12.08 | 12.00<br>12.13 | 3.20 |  |  |  |  |
| - /   |                 |       |                |      |  |  |  |  |

Table 1. Summary statistics at the firm-transportation mode level: Imports

| $\ln(\text{value})$         | $16,\!836$ | 11.93 | 12.05 | 2.69 |
|-----------------------------|------------|-------|-------|------|
| $\ln(\text{quantity})$      | 16,794     | 12.08 | 12.13 | 3.20 |
| $\ln(\# \text{ products})$  | $16,\!836$ | 0.76  | 0.69  | 0.95 |
| $\ln(\# \text{ countries})$ | $16,\!836$ | 0.90  | 0.69  | 1.02 |
| $\ln(\# \text{ shipments})$ | $16,\!836$ | 0.99  | 0.69  | 1.07 |
| # firms                     | 2,124      |       |       |      |

Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

## 4 Empirical analysis

This paper aims to examine empirically the impact of a temporary transportation disruption due to low water levels on firms' export and import behavior. While a growing body of research investigates the effects of shocks on international trade and supply chains, these shocks typically have a lasting nature. For example, supply chain reconfiguration and, more generally, trade responses have been investigated in the context of natural disasters including the Tōhoku earthquake and tsunami in Japan (Freund et al., 2022; Kawakubo and Suzuki, 2022) or floods in China (Gröschl and Sandkamp, 2023). While these shocks are short-term events, they are associated with the

ticular firm exports the same product to the same destination country using the same mode of transportation several times per month, only the aggregate monthly value and quantity is reported. The number of shipments thus does not reflect the number of individual transactions but rather the number of individual firm-product-country-transport mode combinations per month.

| All modes of transportation |                 |       |        |      |  |  |  |
|-----------------------------|-----------------|-------|--------|------|--|--|--|
|                             | # observations  | Mean  | Median | SD   |  |  |  |
| $\ln(\text{value})$         | $2,\!370,\!421$ | 10.89 | 10.92  | 2.43 |  |  |  |
| $\ln(\text{quantity})$      | $2,\!339,\!247$ | 7.90  | 7.94   | 3.41 |  |  |  |
| $\ln(\# \text{ products})$  | $2,\!370,\!421$ | 1.28  | 1.10   | 1.35 |  |  |  |
| $\ln(\# \text{ countries})$ | $2,\!370,\!421$ | 1.86  | 1.61   | 1.70 |  |  |  |
| $\ln(\# \text{ shipments})$ | $2,\!370,\!421$ | 1.92  | 1.61   | 1.75 |  |  |  |
| # firms                     | 143,114         |       |        |      |  |  |  |

Table 2. Summary statistics at the firm-transportation mode level: Exports

#### Inland waterway transportation

| $\ln(\text{value})$         | $10,\!115$ | 11.90 | 12.04 | 2.83 |
|-----------------------------|------------|-------|-------|------|
| $\ln(\text{quantity})$      | 10,082     | 12.08 | 12.38 | 3.52 |
| $\ln(\# \text{ products})$  | $10,\!115$ | 0.70  | 0.00  | 1.04 |
| $\ln(\# \text{ countries})$ | $10,\!115$ | 0.99  | 0.69  | 1.30 |
| $\ln(\# \text{ shipments})$ | $10,\!115$ | 1.07  | 0.69  | 1.39 |
| # firms                     | 1,324      |       |       |      |

Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

destruction of physical capital in the form of infrastructure and production facilities. In contrast, low water levels are a temporary phenomenon that only disrupts transportation for a limited period. My empirical strategy utilizes the monthly dynamics of exports and import to analyze the impact of the shock on exposed trade flows and firms, respectively, both *during* and *after* the low water period in a difference-indifferences framework. This approach allows me to investigate the immediate impact of the shock as well as whether a temporary shock has lasting consequences even after it has ended.

I structure my empirical analysis in three parts. First, I examine whether the low water period in 2018 disrupted imports and exports via inland waterway transportation. Second, I investigate whether the shock propagated down the supply chain. In particular, I compare the development of exports of firms importing by inland waterways to the development of exports of firms that do not rely on this mode of transportation before, during and after the low water period in the second half of 2018. Finally, I focus on firms that rely on inland shipping as a mode of transportation for importing and analyze if they adjust their sourcing behaviour in response to the shock. I use data from July 2017 through December 2019. For the difference-in-differences regressions, I define two treatment periods: the first treatment period ranges from July 2018 through December 2018 and is denoted 2018H2. It captures the immediate impact of the transportation disruption. The second treatment period is defined as the year 2019 (denoted 2019) and captures any effects prevailing after the shock is over.

The identifying assumption for my analysis is that the interaction terms of interest in the difference-in-differences regression are uncorrelated with the error term, conditional on the fixed effects included. As low water levels result from a combination of meteorological and hydrological events, they can plausibly be interpreted as an exogenous shock disrupting the transportation of goods. The long duration and severity of the 2018 period were also not anticipated. Furthermore, it is crucial for identification that the parallel trends assumption holds in the difference-in-differences framework. Specifically, this means that there should be no significant disparities in the pretreatment trends of the dependent variable between the treated and control group. I complement the difference-in-differences analysis with event study regressions which confirm the parallel trends assumption.

### 4.1 Does low water disrupt transportation on inland waterways?

In a first step, I examine whether the period of low water in 2018 caused any disturbances to the transportation of internationally traded goods on inland waterways. To do so, I collapse the data to the firm-transport mode level (distinguishing between rail, road, air, inland waterways, sea, and an "other" category) and estimate the following difference-in-differences regression for imports and exports separately:

$$ln(Y_{fmt}) = \beta_1 (IWT_{fm} \times 2018H2_t) + \beta_2 (IWT_{fm} \times 2019_t) + \delta_{fm} + \delta_t + \epsilon_{fmt},$$
(1)

where f denotes firm, m denotes mode of transportation and t denotes time on a monthly basis. IWT is an abbreviation for inland waterway transportation, and  $IWT_{fm}$  is a dummy variable equal to one for imports and exports of firm f by inland waterways. Several trade performance indicators serve as the dependent variable  $Y_{fmt}$ . It is either the value (in euros) traded by firm f by transport mode m at time t, the quantity, the number of products or the number of product-country pairs. To fully capture the extensive margin as well, I additionally estimate a linear probability model using as an outcome variable a binary indicator that takes the value one if a firm uses a specific mode of transportation in a given month and is zero for all other months.

The main coefficients of interest are the coefficients on the interaction terms  $IWT_{fm} \times 2018H_{t}$  and  $IWT_{fm} \times 2019_t$ . They capture the differential effect of the low water period on trade flows on inland waterways in comparison with trade flows by other modes of transportation. The estimates thus reflect a combination of two effects: on the one hand imports and exports via inland waterways are likely to drop due to the low water levels, and on the other hand imports and exports via other modes of transportation are likely to increase somewhat as firms might switch to other modes of transportation. However, Ademmer et al. (2023) do not find a strong increase in road and rail transportation in the aggregate suggesting that impairments on inland waterways cannot be compensated by other modes of transportation in the short run. In all regressions, I include a set of fixed effects:  $\delta_{fm}$  control for any time-invariant factors that are specific to a firm and mode of transport modes equally in a given

month. Standard errors are clustered at the firm-transport mode level.

Table 3 reports the results for the export side. The low water levels during the second half of 2018 had a statistically significant and quantitatively large impact on both the intensive and extensive margins of exports by inland shipping relative to other modes of transportation and in comparison with the baseline time period, i.e. the year before the low water occurred. The value of goods exported on inland waterways dropped by 18.5 percent (column 1,  $(e^{-0.204} - 1) * 100$ ), while the physical quantity traded exhibited a slightly larger decline (column 2). Moreover, the number of products and the number of product-destination combinations exported by inland shipping declined by approximately 8 (column 3) and 11 percent (column 4), respectively. The probability of exporting by inland shipping decreased by 3.4 percent (column 5) relative to other modes. There is no evidence that the effects lasted beyond the low-water period, as the estimations show no statistically significant impact on any outcome variable in 2019.

|                 | (1)            | (2)   | (3)       | (4)            | (5)         |
|-----------------|----------------|---|-----------|----------------|-------------|
|                 | value          | KG  | #products | #shipments     | probability |
| Inland shipping | $-0.201^{***}$ | $\begin{array}{c} -0.216^{***} \\ (0.039) \\ -0.030 \\ (0.052) \end{array}$ | -0.082*** | $-0.116^{***}$ | -0.033***   |
| $\times$ 2018H2 | (0.038)        |   | (0.014)   | (0.020)        | (0.005)     |
| Inland shipping | -0.031         |   | -0.017    | -0.037         | -0.002      |
| $\times$ 2019   | (0.051)        |   | (0.022)   | (0.030)        | (0.007)     |
| # obs.          | 2,326,365      | 2,295,570   | 2,326,365 | 2,326,365      | 5,785,830   |
| $\delta_{fm}$   | Yes            | Yes   | Yes       | Yes            | Yes         |
| $\delta_t$      | Yes            | Yes   | Yes       | Yes            | Yes         |
| $R^2$           | 0.852          | 0.891   | 0.894     | 0.911          | 0.612       |

Table 3. Exports, firm-transport mode level estimations

Robust standard errors clustered at the firm-transport mode level are in parenthesis. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

Figure 2 mirrors the results presented in Table 3 by showing for several outcome variables the dynamics of exports by inland shipping in comparison with other modes of transportation before, during, and after the low water period. Importantly for the

analysis, there is no sign of systematic, significant pre-trends for any of the outcome variables used. From July 2018 onward, the estimates reflect the development of water levels and the geographic extent of the low water situation. The negative effects are strongest in November, when water levels reached historical lows, including at decisive gauging stations on the Rhine, the most important river for freight navigation in Germany. In December, when the low water situation eased, the negative impact becomes smaller. From January 2019 onward, exports via inland shipping relative to other modes of transportation have fully recovered, reflected by coefficients very similar to those estimated for the pre-shock period.

The results for the import side are presented in Table 4 and show a somewhat different picture. The low water period also had a statistically significant, large impact on the intensive and extensive margins of importing via inland waterways relative to other transportation modes. However, in comparison with the export side, the effects are smaller. The value and quantity of goods imported on inland waterways fell by 12.0 and 14.1 percent (columns 1 and 2), respectively. The decline was 3.4 percent for the number of products (column 3) and somewhat larger for the number of product-destination pairs (column 4). The probability of importing by inland shipping decreased by 2.3 percent (column 5). Depending on the outcome variable used, the coefficients for the same regressions for exports are between 1.5 and 2.5 times larger (see Table 3).

There are two possible explanations for why the effects are smaller on the import side. First, there is a time lag between the purchase and the arrival of goods in Germany. Especially in the beginning of the low water period, the shipment modalities are likely to have been arranged before transportation on inland waterways was impaired, and it might be difficult to change the transport mode at short notice. Second, firms relying on inputs typically imported via inland waterways have high incentives to prevent shortages of decisive import goods in order to avoid constraints to production due to missing inputs. When water levels are low, inland shipping is not prohibited by the authorities. It only becomes much more difficult and expensive to carry goods: due to a reduced cargo capacity, more ships are needed to transport the same amount of goods, and transportation companies charge additional fees. Both factors can make shipping on inland waterways uneconomical. However, importers might be more willing to bear additional costs to receive as much of their freight as possible to avoid production losses than exporters who may try to postpone the shipment.

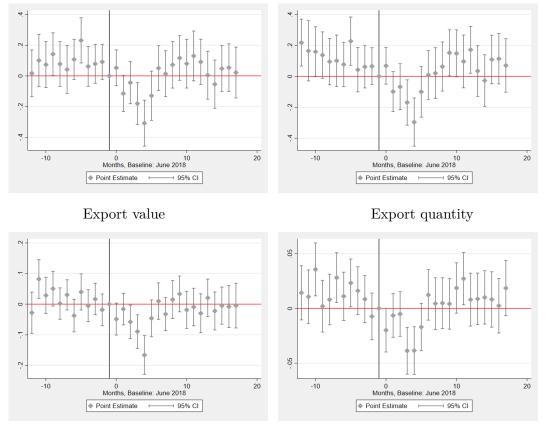


Figure 2. Exports, firm-transport mode level estimations, event study graphs

# products

Probability of exporting

Notes: The figure shows the dynamics of exports by inland shipping in comparison with other modes of transportation before, during, and after the low water period. The estimation equation reads:

$$ln(Y_{fmt}) = \sum_{i=-12}^{18} \beta_i (IWT_{fm} \times Time_{it}) + \delta_{fm} + \delta_t + \epsilon_{fmt},$$

where  $Time_{it}$  is a dummy equal to one *i* periods before/after the shock and  $IWT_{fm}$  is one for exports by inland waterway transportation. The baseline period (i = -1) is June 2018. All  $\beta_i$ 's – i.e. one for each month in the regression sample – are displayed.  $Y_{fmt}$  is the value of exports in euro (upper left panel), quantity exported (upper right panel), the number of products exported (lower left panel) or the probability of using inland shipping as the mode of transportation for exporting (lower right panel). Confidence intervals are defined at 5%.

Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

|  | (1)  | (2)   | (3)  | (4)  | (5)  |
|--|--|---|--|--|--|
|  | value  | quantity  | #products  | #shipments   | probability  |
| Inland shipping<br>$\times$ 2018H2<br>Inland shipping<br>$\times$ 2019             | $\begin{array}{c} -0.127^{***} \\ (0.033) \\ -0.090^{**} \\ (0.041) \end{array}$ | $\begin{array}{c} -0.151^{***} \\ (0.033) \\ -0.078^{*} \\ (0.043) \end{array}$ | $\begin{array}{c} -0.034^{**} \\ (0.013) \\ -0.043^{***} \\ (0.015) \end{array}$ | $\begin{array}{c} -0.048^{***} \\ (0.016) \\ -0.043^{**} \\ (0.018) \end{array}$ | $\begin{array}{c} -0.024^{***} \\ (0.005) \\ -0.012^{**} \\ (0.006) \end{array}$ |
| $ \begin{array}{c} \# \text{ obs.} \\ \delta_{fm} \\ \delta_t \\ R^2 \end{array} $ | 3,170,823  | 3,090,423   | 3,170,823  | 3,170,823  | 9,182,730  |
|  | Yes  | Yes   | Yes  | Yes  | Yes  |
|  | Yes  | Yes   | Yes  | Yes  | Yes  |
|  | 0.845  | 0.892   | 0.853  | 0.869  | 0.558  |

Table 4. Imports, firm-transport mode level estimations

Robust standard errors clustered at the firm-transport mode level are in parenthesis. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

Interestingly, in contrast to the export side, the negative effect on imports via inland waterways persists in the year after the low water period. Although the size of the coefficient decreases compared to the second half of 2018 when the value, quantity, and probability of importing via inland shipping are the dependent variables, the coefficient *increases* when the number of products is the outcome. It remains almost unchanged for the number of product-destination combinations. These results provide the first evidence that firms continue to adjust their sourcing behavior even after the shock is over, potentially to mitigate supply chain risks.

Figure 3 presents the associated event study graphs, indicating that the findings reported in Table 4 are not due to a systematic downward trend that already began before the low water period. The temporal pattern of the low water levels is again reflected in the monthly estimates, although it is not as distinct as on the export side, particularly when the number of products in the dependent variable. While the coefficients become statistically insignificant and close to zero in the first half of 2019, they turn negative and, in some cases, statistically significant again in the second half of 2019, i.e. in the months generally most prone to low water. Note that this pattern was neither observed as a seasonal trend in the year before the low water period, nor for exports, pointing toward a persistent import-specific adjustment of

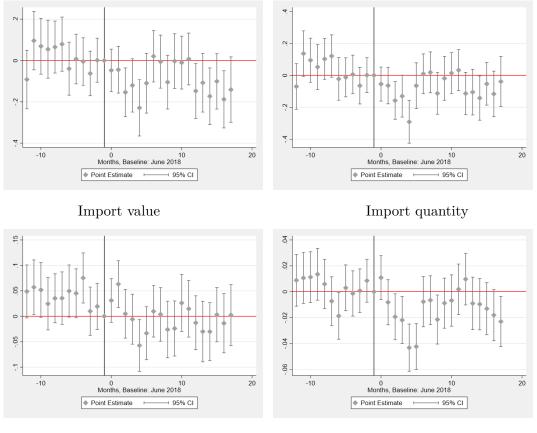


Figure 3. Imports, firm-transport mode level estimations, event study graphs

# products

Probability of importing

Notes: The figure shows the dynamics of imports by inland shipping in comparison with other modes of transportation before, during, and after the low water period. The estimation equation reads:

$$ln(Y_{fmt}) = \sum_{i=-12}^{18} \beta_i (IWT_{fm} \times Time_{it}) + \delta_{fm} + \delta_t + \epsilon_{fmt},$$

where  $Time_{it}$  is a dummy equal to one *i* periods before/after the shock and  $IWT_{fm}$  is one for exports by inland waterway transportation. The baseline period (i = -1) is June 2018. All  $\beta_i$ 's – i.e. one for each month in the regression sample – are displayed.  $Y_{fmt}$  is the value of imports in euro (upper left panel), quantity imported (upper right panel), the number of products imported (lower left panel) or the probability of using inland shipping as the mode of transportation for importing (lower right panel). Confidence intervals are defined at 5%.

Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations. firms' transport mode choice.

#### 4.2 Does the shock propagate along the supply chain?

#### 4.2.1 Empirical strategy

The previous section demonstrated that the low water period in 2018 significantly disrupted the transportation of imports and exports via inland waterways. The focus now shifts to the consequences of these disruptions by examining the impact of the shock on the export performance of firms. Specifically, the analysis explores the propagation of the shock within firms to their downstream trade partners.

For this purpose, I restrict the sample to firms that both import *and* export and compare the development of exports of firms importing via inland waterways to the development of exports of firms that do not import via this mode of transportation.<sup>9</sup> If firms relying on inland waterways for imports were able to fully offset the supply distortions caused by low water levels by switching to alternative modes of transportation or substituting imports from other sources or inventory, there should be no significant difference between exports of treated and untreated firms. I aggregate the data to the firm-product level and estimate the following difference-in-differences regression at the firm-product level:

$$lnY_{fpt} = \beta_1(Treated_f^c \times 2018H2_t) + \beta_2(Treated_f^c \times 2019_t) + \delta_{fp} + \delta_t + \epsilon_{fpt},$$
(2)

where f denotes firm, p denotes product and t denotes time on a monthly basis.  $Y_{fpt}$  is an indicator of export performance. I use the exported value (in euro), the quantity as well as the number of countries a firm f sells product p to as an outcome. Moreover, I aggregate the data to the firm level in an alternative specification to be able to use the number of products exported as an additional outcome variable.

Treatment is defined at the firm level, where  $Treated_f^c$  is a binary indicator that equals one if a firm is in the treatment group. I classify a firm as treated if it imported at least one product by inland shipping in the year before the low water, i.e. between

 $<sup>^{9}</sup>$ To the extent that the control group is subject to negative spillover effects from treated firms – for example as production problems lead to missing deliveries to other firms in Germany which, in turn, might weigh on their exports – , the following estimate represents an upper bound of the negative export effect.

July 2017 and June 2018. In the sample restricted to firms both importing and exporting, 1,231 firms are classified as treated. They are characterized by higher average values and quantities per firm-product combination than untreated firms, and are more diversified in terms of export partners and transportation modes (Table 5).

| Not treated                 |                 |      |        |      |
|-----------------------------|-----------------|------|--------|------|
|                             | # observations  | Mean | Median | SD   |
| $\ln(\text{value})$         | 2.59e + 07      | 7.35 | 7.18   | 2.68 |
| $\ln(\text{quantity})$      | 2.36e + 07      | 4.16 | 3.71   | 3.11 |
| $\ln(\# \text{ countries})$ | 2.59e + 07      | 0.75 | 0.00   | 0.97 |
| # transportation modes      | 2.59e + 07      | 1.10 | 1.00   | 0.35 |
| # firms                     | 141,883         |      |        |      |
| Treated                     |                 |      |        |      |
| ln(value)                   | 1,447,068       | 7.96 | 7.73   | 3.06 |
| ln(quantity)                | $1,\!349,\!533$ | 5.43 | 5.01   | 3.64 |
| $\ln(\# \text{ countries})$ | $1,\!447,\!068$ | 1.13 | 0.69   | 1.15 |
| # transportation modes      | 1,447,068       | 1.24 | 1.00   | 0.60 |
| # firms                     | 1,231           |      |        |      |

Table 5. Firm-product level: Exports, by treatment status

Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

To account for different dimensions of treatment heterogeneity, I consider various treatment categories c when estimating the effect. First, treatment intensity is measured by firm level exposure to the shock. Firms that only import sporadically or in very small quantities are not likely to be severely affected by the low water period. Thus, I differentiate between high and low exposure to the shock based on the share of imports via inland shipping in total imports in the year before treatment. I use a cutoff of 1 percent, which puts roughly 1/3 of the treated firms into the low exposure category and 2/3 into the high exposure category.<sup>10</sup> Second, treatment intensity at the

<sup>&</sup>lt;sup>10</sup>Lafrogne-Joussier et al. (2022) provide orientation for the choice of the cutoff. They use the same threshold to "abstract from secondary goods that are imported infrequently or in tiny quantities" (p. 186) in their analysis of the export response of French firms to the early lockdown in China. Note that employing a low threshold is useful to capture the average treatment effect while mitigating

firm level is defined based on product level transport mode diversification. Diversification in terms of transport modes at the product level is likely to matter. If a firm imports a specific product exclusively by inland waterways it might be particularly difficult to switch to other modes of transportation in the short-run, e.g. in the case of bulk goods. To the extent that this product is a crucial input for the firm, it can have significant consequences for production and exports, even if it constitutes only a small share of the firm's total imports. Therefore, I also differentiate between high and low exposure to the shock based on the maximum share of imports via inland shipping in total imports of a particular product in the year before treatment (also based on the import value in euros). Firms with high exposure are those that import at least 90 percent of at least one product via inland waterways (around <sup>1</sup>/<sub>3</sub> of all treated firms).

In the estimation, I again differentiate between two treatment periods: the second half of 2018, to capture the immediate effects of supply chain disruptions due to the low water, and the year 2019, to account for longer-lasting consequences. I include firm-product fixed effects  $(\delta_{fp})$  to control for all constant factors that are specific to a firm and product. Monthly time fixed effects  $(\delta_t)$  control for everything that affects all firms and products equally in a month. Standard errors are clustered at the firm level in all regressions.

#### 4.2.2 Baseline results

Table 6 presents the estimations based on Equation 2, using a firm's ex-ante import exposure to inland waterway transportation as the measure of treatment intensity. The results reveal a negative impact of low water levels on all aspects of export performance, but only for firms with relevant exposure to the shock, characterized by a share of inland shipping in total imports of above 1 percent. Firms that import only a small proportion of their total imports via inland waterways do not show statistically significant effects. Specifically, highly exposed firms experienced an average decrease in export value of 3.6 percent during the second half of 2018 compared to unaffected firms (column 1). The decline in exported quantity was slightly larger (column 2), while the number of destination markets served and the number of products exported each decreased by approximately 2 percent (columns 3 and 4). These estimates are

the distortion caused by firms that engage in sporadic or minimal import activities through inland shipping.

statistically significant at the 1 and 5 percent levels, respectively. The effects were primarily temporary, as there is no evidence of sustained negative consequences or significant catch-up effects after the low water period. Only when the number of products is the dependent variable, a negative coefficient statistically significant at the 10 percent level remains in 2019.

|                 | (1)<br>value | (2)<br>quantity | (3)<br># countries | (4)<br># products |
|-----------------|--------------|-----------------|--------------------|-------------------|
| Low exposure    | 0.012        | 0.000           | 0.001              | -0.001            |
| $\times$ 2018H2 | (0.015)      | (0.015)         | (0.013)            | (0.012)           |
| Low exposure    | 0.004        | -0.020          | 0.013              | -0.003            |
| $\times$ 2019   | (0.030)      | (0.027)         | (0.019)            | (0.017)           |
| High exposure   | -0.039***    | -0.042***       | -0.020***          | -0.023**          |
| $\times$ 2018H2 | (0.014)      | (0.012)         | (0.005)            | (0.011)           |
| High exposure   | 0.003        | 0.009           | -0.009             | -0.027*           |
| $\times$ 2019   | (0.024)      | (0.023)         | (0.011)            | (0.015)           |
| # obs.          | 26,167,390   | 23,886,966      | 26,167,390         | 1,993,797         |
| $\delta_{fp}$   | Yes          | Yes             | Yes                | $\delta_{f}$      |
| $\delta_t$      | Yes          | Yes             | Yes                | Yes               |
| $R^2$           | 0.857        | 0.883           | 0.857              | 0.895             |

Table 6. Impact of supply disruptions due to low water levels on export performance, by treatment intensity based on firm level import exposure

Firms with high (low) exposure are those with a share of imports via inland waterways in total imports of above (below) 1%. Robust standard errors clustered at the firm level are in parenthesis. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

Similarly, Table 7 examines treatment intensity based on the diversification of transport modes at the product level. Firms with low exposure, which import via inland waterways but with each product's share of inland shipping remaining below 90 percent, experience no significant effects from low water levels. In contrast, firms heavily reliant on inland shipping for imports of specific products exhibit a statistically significant and economically substantial decline in export performance during the low water period. The coefficients in this case are somewhat larger in size compared to those in Table 6, although the confidence intervals are overlapping. Yet, the results underscore the importance of ex-ante transport mode diversification in mitigating the supply shock.

|                 | (1)<br>value | (3)<br>quantity | $(5) \\ \# \text{ countries}$ | (6)<br># products |
|-----------------|--------------|-----------------|-------------------------------|-------------------|
| Low exposure    | 0.017        | 0.006           | 0.005                         | 0.000             |
| $\times$ 2018H2 | (0.013)      | (0.013)         | (0.011)                       | (0.010)           |
| Low exposure    | 0.012        | -0.010          | 0.022                         | -0.010            |
| $\times$ 2019   | (0.028)      | (0.026)         | (0.016)                       | (0.014)           |
| High exposure   | -0.045***    | -0.050***       | -0.024***                     | -0.029**          |
| $\times$ 2018H2 | (0.015)      | (0.014)         | (0.009)                       | (0.013)           |
| High exposure   | -0.009       | -0.006          | -0.022                        | -0.021            |
| $\times$ 2019   | (0.028)      | (0.028)         | (0.018)                       | (0.020)           |
| # obs.          | 26,167,390   | 23,886,966      | 26,167,390                    | 1,993,797         |
| $\delta_{fp}$   | Yes          | Yes             | Yes                           | $\delta_{f}$      |
| $\delta_t$      | Yes          | Yes             | Yes                           | Yes               |
| $R^2$           | 0.857        | 0.883           | 0.857                         | 0.895             |

Table 7. Impact of supply disruptions due to low water levels on export performance, by treatment intensity based on product level transport mode diversification

Firms with high exposure are those that import at least 90 percent of at least one product via inland waterways. Firms with low exposure are other firms importing via inland waterways. Robust standard errors clustered at the firm level are in parenthesis. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

In summary, the findings provide empirical evidence that supply chain disruptions caused by low water levels have a statistically significant and economically meaningful negative effect on export performance. A likely explanation for these findings is that a lack of necessary inputs hampers the production of affected firms, leading to decreases in export value, quantity, and the number of destination markets and products exported. These disruptions propagate along the supply chain and can potentially have ripple effects in other countries. However, the observed effects are generally temporary and diminish once the transportation disruption is resolved.

#### 4.2.3 Alternative channels and robustness

In the following, I address and eliminate several alternative channels that could potentially drive the observed negative impact on export performance, beyond the absence of crucial inputs in the production process. First, I dismiss the lack of transportation options for exports as an explanatory factor for the observed negative effects on export performance. Second, I demonstrate the robustness of the results by controlling for product-specific demand shocks. Lastly, I provide evidence to refute the notion that the results are driven by the introduction of the "Worldwide Harmonized Light-Duty Vehicles Test Procedure" (WLTP) on September 1, 2018, which also lead to production problems and coincided with the low water period.

**Exporting by inland waterways.** One potential alternative explanation for the findings presented in Tables 6 and 7 is that firms relying on inland waterway transportation for imports also employ this mode of transportation for their exports. In this case, the observed negative effect could be attributed to a lack of transport options for exporting, rather than production issues arising from the unavailability of crucial inputs. To investigate this hypothesis, I conduct additional regressions at the firm-product level using a restricted sample, wherein all firm-product combinations that were exported at least once via inland waterway transportation during the sample period are excluded. Table 8 provides evidence against this explanation, as the estimated coefficients exhibit minimal changes in comparison with the baseline estimations. Although some regressions yield slightly smaller coefficients, the overall results remain remarkably robust. It appears that, for firms importing via inland waterways, a lack of transport options for exporting via the same mode of transportation is a minor concern.

**Product-specific demand shocks.** Another potential concern is whether the observed negative effect is influenced by demand factors rather than supply factors. It is possible that firms classified as highly exposed to low water levels may also experience a simultaneous demand shock. If these firms predominantly sell specific products and there is a decline in demand for those products during the same period, it could contribute to the observed negative effects on export performance. To address this concern, I introduce product-time fixed effects ( $\delta_{pt}$ ) instead of just time fixed effects ( $\delta_{t}$ ) in Equation 2 and re-estimate the regressions. The inclusion of  $\delta_{pt}$  captures any factors that affect a particular product in a given month, regardless of whether the product is sold by a firm exposed to the low water shock or not. This accounts for

|  | (1)<br>value  | (2)<br>quantity  | $(3) \\ \# \text{ countr.}$  | (4)<br>value   | (5) quantity   | $(6) \\ \# \text{ countr.}$   |
|--|---|--|--|--|--|---|
| Exposure   | firm  | firm   | firm   | product  | product  | product   |
| Low exposure<br>$\times$ 2018H2<br>Low exposure<br>$\times$ 2019<br>High exposure<br>$\times$ 2018H2<br>High exposure<br>$\times$ 2019 | $\begin{array}{c} 0.011\\ (0.015)\\ 0.013\\ (0.026)\\ -0.038^{***}\\ (0.014)\\ 0.007\\ (0.025) \end{array}$ | $\begin{array}{c} -0.002\\ (0.015)\\ -0.009\\ (0.023)\\ -0.039^{***}\\ (0.013)\\ 0.014\\ (0.024)\end{array}$ | $\begin{array}{c} 0.000\\ (0.012)\\ 0.016\\ (0.017)\\ -0.019^{***}\\ (0.005)\\ -0.005\\ (0.012) \end{array}$ | $\begin{array}{c} 0.015\\ (0.013)\\ 0.021\\ (0.023)\\ -0.043^{***}\\ (0.016)\\ -0.004\\ (0.029) \end{array}$ | $\begin{array}{c} 0.003\\ (0.013)\\ 0.000\\ (0.021)\\ -0.046^{***}\\ (0.015)\\ 0.000\\ (0.028)\end{array}$ | $\begin{array}{c} 0.004 \\ (0.01) \\ 0.025^{*} \\ (0.014) \\ -0.023^{**} \\ (0.009) \\ -0.018 \\ (0.018) \end{array}$ |
| $ \begin{array}{c} \# \text{ obs.} \\ \delta_{fp} \\ \delta_t \\ R^2 \end{array} $   | 26,015,719<br>Yes<br>Yes<br>0.856   | 23,737,991<br>Yes<br>Yes<br>0.881  | 26,015,719<br>Yes<br>Yes<br>0.856  | 26,015,719<br>Yes<br>Yes<br>0.856  | 23,737,991<br>Yes<br>Yes<br>0.881  | 26,015,719<br>Yes<br>Yes<br>0.856   |

Table 8. Impact of supply disruptions due to low water levels on export performance, excluding products typically exported by inland waterways

In columns (1)-(3), firms with high (low) exposure are those with a share of imports via inland waterways in total imports of above (below) 1%. In columns (4)-(6), firms with high exposure are those that import at least 90 percent of at least one product via inland waterways. Firms with low exposure are other firms importing via inland waterways. Robust standard errors clustered at the firm level are in parenthesis. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

the possibility of a general drop in global demand for a product. The results in Table 9 provide evidence against this channel. Although the coefficients are slightly smaller compared to the baseline regressions, the overall findings remain unchanged. This confirms that negative product-specific demand shocks are not the primary driver of the observed effects.

|                 | (1)              | (2)        | (3)              | (4)              | (5)        | (6)              |
|-----------------|------------------|------------|------------------|------------------|------------|------------------|
|                 | value            | quantity   | # countr.        | value            | quantity   | # countr.        |
| Exposure        | firm             | firm       | firm             | product          | product    | product          |
| Low exposure    | 0.014            | 0.003      | 0.003            | 0.018            | 0.008      | 0.007            |
| $\times$ 2018H2 | (0.015)          | (0.015)    | (0.013)          | (0.013)          | (0.014)    | (0.011)          |
| Low exposure    | -0.005           | -0.017     | 0.016            | 0.014            | -0.007     | 0.025            |
| $\times$ 2019   | (0.029)          | (0.027)    | (0.019)          | (0.027)          | (0.026)    | (0.016)          |
| High exposure   | -0.034**         | -0.035***  | -0.016***        | -0.040***        | -0.042***  | -0.021**         |
| $\times$ 2018H2 | (0.014)          | (0.013)    | (0.005)          | (0.015)          | (0.014)    | (0.010)          |
| High exposure   | 0.007            | 0.015      | -0.004           | -0.006           | 0.001      | -0.018           |
| $\times$ 2019   | (0.024)          | (0.023)    | (0.011)          | (0.028)          | (0.027)    | (0.018)          |
| # obs.          | $26,\!154,\!042$ | 23,873,231 | $26,\!154,\!042$ | $26,\!154,\!042$ | 23,873,231 | $26,\!154,\!042$ |
| $\delta_{fp}$   | Yes              | Yes        | Yes              | Yes              | Yes        | Yes              |
| $\delta_{pt}$   | Yes              | Yes        | Yes              | Yes              | Yes        | Yes              |
| $R^2$           | 0.860            | 0.886      | 0.860            | 0.860            | 0.886      | 0.860            |

Table 9. Impact of supply disruptions due to low water levels on export performance, alternative fixed effects

In columns (1)-(3), firms with high (low) exposure are those with a share of imports via inland waterways in total imports of above (below) 1%. In columns (4)-(6), firms with high exposure are those that import at least 90 percent of at least one product via inland waterways. Firms with low exposure are other firms importing via inland waterways. Robust standard errors clustered at the firm level are in parenthesis. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

WLTP introduction. On September 1, 2018, the "Worldwide Harmonized Light-Duty Vehicles Test Procedure" (WLTP) became a requirement for the registration of new passenger cars in the European Union. Due to bottlenecks in the implementation of the test procedure, production of motor vehicles was hampered, in particular during the summer (Jannsen and Kallweit, 2018). Due to the temporal overlap of the reform with the low water period, I check the robustness of the results by excluding the sector "Manufacture Of Motor Vehicles, Trailers And Semi-Trailers" (code 29 according to the International Standard Industrial Classification of All Economic Activities, Rev. 4). Table 10 presents the estimations and shows that they are robust to the exclusion of the automobile sector.

|                 | (1)<br>value | (2)<br>quantity | $(3) \\ \# \text{ countr.}$ | (4)<br>value | (5)<br>quantity | $(6) \\ \# \text{ countr.}$ |
|-----------------|--------------|-----------------|-----------------------------|--------------|-----------------|-----------------------------|
| Exposure        | firm         | firm            | firm                        | product      | product         | product                     |
| Low exposure    | 0.015        | 0.003           | 0.003                       | 0.020        | 0.010           | 0.007                       |
| $\times$ 2018H2 | (0.015)      | (0.016)         | (0.014)                     | (0.013)      | (0.014)         | (0.012)                     |
| Low exposure    | 0.026        | 0.003           | 0.020                       | 0.035        | 0.013           | $0.029^{*}$                 |
| $\times$ 2019   | (0.026)      | (0.023)         | (0.020)                     | (0.022)      | (0.020)         | (0.015)                     |
| High exposure   | -0.039***    | -0.042***       | -0.020***                   | -0.045***    | -0.049***       | -0.024***                   |
| $\times$ 2018H2 | (0.014)      | (0.012)         | (0.005)                     | (0.015)      | (0.014)         | (0.009)                     |
| High exposure   | 0.002        | 0.008           | -0.009                      | -0.009       | -0.006          | -0.022                      |
| $\times$ 2019   | (0.024)      | (0.023)         | (0.011)                     | (0.029)      | (0.028)         | (0.018)                     |
| # obs.          | 25,590,222   | 23,352,915      | 25,590,222                  | 25,590,222   | 23,352,915      | 25,590,222                  |
| $\delta_{fp}$   | Yes          | Yes             | Yes                         | Yes          | Yes             | Yes                         |
| $\delta_t$      | Yes          | Yes             | Yes                         | Yes          | Yes             | Yes                         |
| $R^2$           | 0.856        | 0.883           | 0.854                       | 0.856        | 0.883           | 0.854                       |

Table 10. Impact of supply disruptions due to low water levels on export performance, excluding the automobile sector

In columns (1)-(3), firms with high (low) exposure are those with a share of imports via inland waterways in total imports of above (below) 1%. In columns (4)-(6), firms with high exposure are those that import at least 90 percent of at least one product via inland waterways. Firms with low exposure are other firms importing via inland waterways. Robust standard errors clustered at the firm level are in parenthesis. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

# 4.3 Do firms adjust their sourcing behaviour in response to the shock?

#### 4.3.1 Empirical strategy

So far, the empirical analyses of the impact of the low water period have shown a significant decrease in exports and imports via inland shipping compared to trade through other transport modes, with a more lasting impact observed on imports rather than exports. Moreover, the low water shock propagated along the supply chain. Firms depending on imports via inland shipping experienced a decline in exports that goes beyond the direct impact of reduced transport options for exporting, suggesting that the supply of critical inputs was disrupted. The adverse effects are particularly pronounced for firms with limited diversification in terms of transportation at the product level. These findings are in line with macroeconomic evidence presented by Ademmer et al. (2023), who establish a negative impact of low water on industrial production. Going one step further, the question arises whether firms adjust their sourcing strategies with respect to the choice of transport modes during and after the low water shock.

To address this question, the sample is now restricted to firms classified as treated in Section 4.2, i.e. firms that imported at least once via inland waterways in the year before the low water period. I redefine treatment at the firm-product level, considering that certain products are more likely to be imported by inland shipping, such as bulk goods or heavy and/or large products.

The analysis compares the transport mode choice of treated firms for those products imported via inland shipping in the year before the low water to those products imported via other modes of transportation. In particular, I estimate the probability of switching to an alternative mode of transportation for a product previously imported by inland shipping in comparison with the products in the control group. The linear probability model takes the following form:

$$Y_{fpt} = \beta_1 (Treated_{fp} \times 2018H2_t) + \beta_2 (Treated_{fp} \times 2019_t) + \delta_{fp} + \delta_t + \epsilon_{fpt},$$
(3)

where the dependent variable,  $Y_{fpt}$  is a dummy variable for the mode of transportation used in a given month, and it is zero for all other months. I distinguish between road, train, sea, and air transport. In an alternative specification, I use a dummy variable that takes the value one if a product was imported by *either* of these four modes of transportation. The binary treatment indicator at the firm-product level  $Treated_{fp}$ takes the value one if a firm-product pair was imported by inland shipping in the year before the low water period and is zero otherwise. I restrict the sample to only include products imported in the year before the low water to avoid any compositional effects due to changes in a firm's product portfolio. The coefficients of interest are  $\beta_1$ and  $\beta_2$ . They capture the differences in the probability of using a specific mode of transportation when comparing products previously imported by inland shipping to all other products before, during, and after the shock. Standard errors are clustered at the firm-product level in all regressions, i.e. at the level at which treatment is defined.

#### 4.3.2 Baseline results

The results, presented in Table 11, indicate that the probability of importing a product by train, road, air, and sea in a given month increases during the low water period for products previously imported by inland shipping, relative to products not imported by this mode of transportation in the year before the shock. The increase is largest for road transportation, with a probability increase of 2.3 percent (column 2). The increases in the probability of importing by train, air or sea are below 1 percent (columns 1, 3, and 4). All coefficients are statistically significant at common levels. Looking at all four modes of transportation simultaneously, the probability of using one of them increases by 3.2 percent when comparing products previously imported by inland shipping to all other products before and during the low water period (column 5). Figure 4 shows the dynamics of the effect over time when "all modes" is the dependent variable. There is no significant and systematic pre-trend visible, suggesting that indeed the low water situation lead to an adjustment of the transport mode choice for imports.<sup>11</sup>

Notably, the probability of using alternative modes of transportation instead of inland waterway shipping remains elevated even *after* the low water period is over, although the coefficients mostly decrease in size. Several possible explanations may account for this phenomenon. First, the low water period might lead to increased uncertainty

<sup>&</sup>lt;sup>11</sup>The respective graphs for each mode of transportation separately can be found in the Appendix (Figure A2). The negative coefficient on  $Treated_{fp} \times 2019_t$ ,  $\beta_2$ , in Table 11 is partly driven by a sharp and unexpected drop in November and December 2019.

|  | (1)<br>train                               | (2)<br>street   | (3)<br>air  | (4) sea   | (5)<br>all modes  |
|--|--|---|---|---|---|
| IWT product $\times$ 2018H2IWT product $\times$ 2019                               | 0.003**<br>(0.002)<br>-0.009***<br>(0.002) | $\begin{array}{c} 0.023^{***} \\ (0.002) \\ 0.018^{***} \\ (0.003) \end{array}$ | $\begin{array}{c} 0.008^{***} \\ (0.001) \\ 0.007^{***} \\ (0.001) \end{array}$ | $\begin{array}{c} 0.004^{***} \\ (0.001) \\ 0.007^{***} \\ (0.001) \end{array}$ | $\begin{array}{c} 0.032^{***} \\ (0.002) \\ 0.026^{***} \\ (0.003) \end{array}$ |
| $ \begin{array}{c} \# \text{ obs.} \\ \delta_{fp} \\ \delta_t \\ R^2 \end{array} $ | 4,060,320<br>Yes<br>Yes<br>0.561           | 4,060,320<br>Yes<br>Yes<br>0.540  | 4,060,320<br>Yes<br>Yes<br>0.497  | 4,060,320<br>Yes<br>Yes<br>0.489  | 4,060,320<br>Yes<br>Yes<br>0.516  |

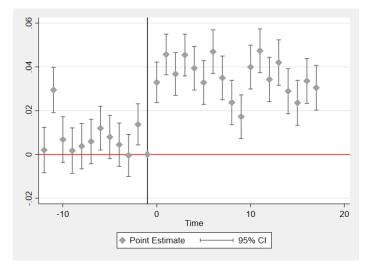
Table 11. Imports, firm-product level estimations, diversion to other transport modes

Robust standard errors clustered at the firm-product level are in parentheses. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

about the future reliability of inland waterway transportation in particular in light of climate change increasing the probability of extreme weather conditions. Firms might therefore reassess the costs, benefits, and risks associated with inland shipping, prompting them to mitigate the potential for disruptions by diversifying their transportation options. Second, switching to alternative modes is likely associated with sunk costs – e.g. as firms need to find new suppliers or carriers –, making it less appealing to revert back to inland waterway shipping after the low water period is over. Finally, it might be the case that the transport mode choice of firms was not optimal prior to the low water period, and the "forced experimentation" during the disruption revealed previously unrecognized benefits.<sup>12</sup> The observed persistence of the switching effect is in line with previous evidence on infrastructure disruptions. Friedt (2021) documents that Hurricane Katrina lead to a persistent rerouting of international cargo to ports unaffected by the disaster, pointing to path dependencies in shipping patterns.

 $<sup>^{12}</sup>$ Larcom et al. (2017) highlight the "benefits of forced experimentation" in the context of disruptions to transportation in a different setting. They show that a significant share of commuters in London permanently adjust their travel routine in response to a strike on the London Underground, suggesting that their previous routes were not optimal.

Figure 4. Imports, firm-product level estimations, diversion to other transport modes: Event study graphs



Notes: The figure shows the dynamics of the probability of importing a product by an alternative mode of transportation had it been imported at least once by inland shipping in the year before the low water period, relative to all other products. The estimation equation reads:

$$Y_{fpt} = \sum_{i=-12}^{18} \beta_i (Treated_{fp} \times Time_{it}) + \delta_{fp} + \delta_t + \epsilon_{fpt},$$

where  $Time_{it}$  is a dummy equal to one i periods before/after the shock and  $Treated_{fp}$  takes the value one if a firm-product pair was imported by inland shipping in the year before the low water period and is zero otherwise. The baseline period (i = -1) is June 2018.  $Y_{fpt}$  is a dummy variable if street, train, sea or air is used in a given month, and it is zero for all other months. Confidence intervals are defined at 5%. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

#### 4.3.3 Heterogeneity of the switching effect

In the following, I explore the heterogeneity of the transport mode switching effect across product and firm characteristics. For this purpose, I use the composite transport mode variable, which indicates whether a product is imported by either train, street, air, or sea, as the outcome variable in all specifications and re-estimate Equation 3 for different subsamples.

First, I investigate whether the switching effect varies across product groups. Table 12 reveals that during the low water period in the second half of 2018 the probability to import a product previously shipped via inland waterways using another mode of

transportation increases across product groups. The effect is strongest for intermediate goods, agricultural products, and non-durable consumer goods, with an increase by more than 3 percent that is statistically significant at the 1 percent level. This finding aligns with expectations, as firms are more likely to modify their sourcing strategies when dealing with critical products that require timely delivery, such as imported inputs in just-in-time supply chains or perishable goods like foodstuffs. The likelihood of importing via alternative transport modes remains higher in 2019 for all three product groups, although the coefficients decrease in magnitude compared to the low water period. The picture is somewhat different for capital goods, durable consumption goods, and energy products. The probability of importing capital goods through alternative transportation modes rather than inland waterways increases by 2 percent during the low water period. However, and in contrast to intermediate, agricultural, and non-durable products, the effect becomes *larger* in the aftermath of the disruption. One reason could be that firms prioritize intermediate and non-durable products in the presence of capacity constraints, with investment goods catching up only later on. A similar pattern may apply to energy goods, for which a significant switching effect is only present after the low water period, while the effect during the disruption is negligible and statistically insignificant. In contrast, the switching effect for durable consumption goods is only temporary during the low water period. Since these goods are neither perishable nor critical inputs for production, this result is in line with firms reassessing the risks in their supply chain and making permanent adjustments only when necessary.

Next, I investigate whether the probability of using alternative modes of transportation for importing varies along the firm size dimension. It is unclear ex-ante whether small or large firms are more likely to adjust their sourcing behavior. On the one hand, small firms typically deal with lower import quantities compared to large firms, which makes it easier for them to accommodate alternative means of transportation such as trucks. On the other hand, large firms have extensive supplier networks, which might facilitate adjustments to their sourcing strategy in the short run. Table 13 presents the results for subsamples of small, medium-sized, and large firms. The switching effect is most pronounced and persistent for small firms. The probability of using alternative modes of transportation for goods imported on inland waterways before the low water period increases by 5.2 percent during the disruption and remains at this level after the shock subsides (column 1). In the case of medium-size firms, adjusting their sourcing strategy takes longer, with the switching effect growing from 2.1 per-

|                 |                      | Dependent variable: alternative modes dummy |                    |                      |                              |                 |  |  |  |  |
|-----------------|----------------------|---|--------------------|----------------------|------------------------------|-----------------|--|--|--|--|
|                 | (1)                  | (2)   | (3)                | (4)                  | (5)                          | (6)             |  |  |  |  |
|                 | agricultura<br>goods | l intermediat<br>goods                      | e capital<br>goods | consumer<br>durables | consumer<br>non-<br>durables | energy<br>goods |  |  |  |  |
| IWT product     | 0.035***             | 0.036***                                    | 0.020***           | 0.023**              | 0.031***                     | 0.006           |  |  |  |  |
| $\times$ 2018H2 | (0.011)              | (0.003)                                     | (0.006)            | (0.009)              | (0.005)                      | (0.012)         |  |  |  |  |
| IWT product     | $0.025^{**}$         | $0.028^{***}$                               | $0.032^{***}$      | 0.003                | $0.023^{***}$                | 0.030**         |  |  |  |  |
| $\times$ 2019   | (0.011)              | (0.004)                                     | (0.006)            | (0.012)              | (0.006)                      | (0.015)         |  |  |  |  |
| # obs.          | 74,760               | 2,224,890                                   | 754,260            | 157,830              | 726,240                      | 34,050          |  |  |  |  |
| $\delta_{fp}$   | Yes                  | Yes   | Yes                | Yes                  | Yes                          | Yes             |  |  |  |  |
| $\delta_t$      | Yes                  | Yes   | Yes                | Yes                  | Yes                          | Yes             |  |  |  |  |
| $R^2$           | 0.504                | 0.512                                       | 0.536              | 0.529                | 0.501                        | 0.513           |  |  |  |  |

Table 12. Imports, firm-product level estimations, diversion to other transport modes, by product groups

Robust standard errors clustered at the firm-product level are in parentheses. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

cent during the low water period to 4.2 percent in the aftermath (column 2). Large firms exhibit a 3.7 percent increase in the probability of using alternative modes of transportation for products previously imported via inland shipping, and the effect diminishes slightly after the disruption (column 3).

Finally, Table 14 examines the role of transport mode diversification at the product level and the relevance of a product in a firm's import portfolio for the switching effect. As the latter requires the introduction of triple interaction terms, I facilitate the analysis by introducing a dummy variable  $Post_t$  that takes the value of one from July 2018 onward instead of distinguishing between two treatment periods. I classify a product as diversified if inland waterway transportation accounted for less than 70 percent of the total imports of the respective product in the year before the low water period. Products with a higher share of inland shipping in total imports are classified as non-diversified. Maybe unsurprisingly, the switching effect is entirely driven by a large and statistically highly significant increase in the probability of using alternative modes of transportation for ex-ante non-diversified products (column 2), which is not observed for diversified products (column 1). Since other transport modes are already

|                 | Dependent variable: alternative modes dummy |                    |             |  |  |
|-----------------|---|--------------------|-------------|--|--|
| _               | (1) (2)                                     |                    | (3)         |  |  |
|                 | small firms                                 | medium-sized firms | large firms |  |  |
| IWT product     | 0.052***                                    | 0.021***           | 0.037***    |  |  |
| $\times$ 2018H2 | (0.006)                                     | (0.005)            | (0.003)     |  |  |
| IWT product     | $0.050^{***}$                               | $0.042^{***}$      | 0.032***    |  |  |
| $\times$ 2019   | (0.006)                                     | (0.005)            | (0.003)     |  |  |
| # obs           | 195,510                                     | 577,590            | 3,235,146   |  |  |
| $R^2$           | 0.417                                       | 0.458              | 0.530       |  |  |

Table 13. Imports, firm-product level estimations, diversion to other transport modes, by firm size

Robust standard errors clustered at the firm-product level are in parentheses. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

used for a substantial proportion of importing these diversified products, adjustments might take place at the intensive rather than extensive margin. Additionally, I explore the heterogeneity of the switching effect based on the importance of a product for a firm. Products imported in small quantities or irregularly should be less crucial inputs for firms, while products accounting for a significant share of overall imports are probably more relevant so that an adjustment regarding sourcing these products is more likely. To test this hypothesis, I introduce triple interaction terms involving the share of a specific product in a firm's overall import value and quantity. As expected, the probability of adopting alternative modes of transportation increases with the share of the respective product in overall imports, as the large and highly statistically significant triple interaction terms confirm (columns 3 and 4).

### 5 Conclusion

This paper provides evidence of a temporary supply shock propagating along the supply chain and leading to enduring adjustments of firms' sourcing strategies. By leveraging a period of critically low water levels on major shipping routes in Germany as a natural experiment, I shed light on how disruptions to transportation infrastructure due to extreme weather events can inflict economic harm on advanced

|                            | Dependent variable: alternative modes variable |                          |                             |                             |  |  |
|----------------------------|--|--------------------------|-----------------------------|-----------------------------|--|--|
|                            | (1)<br>low IWT<br>share                        | (2)<br>high IWT<br>share | (3)<br>product<br>relevance | (4)<br>product<br>relevance |  |  |
| IWT product $\times$ post  | -0.003<br>(0.003)                              | $0.078^{***}$<br>(0.003) | $0.028^{***}$<br>(0.002)    | $0.028^{***}$<br>(0.002)    |  |  |
| $\dots \times$ value share |  |                          | $0.089^{***}$<br>(0.019)    |                             |  |  |
| $\times$ quantity share    |  |                          |                             | $0.080^{***}$<br>(0.019)    |  |  |
| # obs.                     | 4,060,320                                      | 4,060,320                | 4,060,320                   | 4,060,320                   |  |  |
| $\delta_{fp}$              | Yes  | Yes                      | Yes                         | Yes                         |  |  |
| $\delta_t$                 | Yes  | Yes                      | Yes                         | Yes                         |  |  |
| $R^2$                      | 0.516  | 0.516                    | 0.516                       | 0.516                       |  |  |

Table 14. Imports, firm-product level estimations, diversion to other transport modes, by product characteristics

Robust standard errors clustered at the firm-product level are in parentheses. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

economies. During the low water period, the shipping volume on inland waterways declined substantially compared to other modes of transportation, with a more persistent impact observed on imports rather than exports. Using detailed firm level data, I investigate the extent to which disruptions to import supply due to the low water affect exports, thereby transmitting the shock to other countries. The findings reveal that firms relying on inland waterway transportation for importing experienced a temporary drop in exports of 3.6 percent during the low water period, on average. Firms with limited diversification of transport modes at the product level faced even larger negative effects. These results remain robust when accounting for the role of inland waterway transportation in exporting, product-specific demand shocks, and simultaneous regulatory changes affecting production in the automotive sector.

Investigating whether firms adjust their sourcing strategies in response to the shock reveals that they indeed switch to alternative modes of transportation during the low water period, particularly in case of time-sensitive products such as intermediate inputs and non-durable goods. Interestingly, this switching effect persists even after the severe low water period is over, pointing towards path dependencies in firms' decision-making. Consequently, even temporary disruptions that do not involve physical capital destruction, as typically associated with other shocks examined in the literature such as hurricanes or earthquakes, can lead to lasting adjustments to supply chains. These findings challenge the conventional assumption of symmetric effects often employed in modeling frameworks when analyzing shocks and highlight the need for a better understanding of supply chain dynamics and firms' resilience in response to disruptions.

### References

- ADEMMER, M., N. JANNSEN, AND S. MEUCHELBÖCK (2023): "Extreme weather events and economic activity: The case of low water levels on the Rhine river," *German Economic Review*, 24, 121–144.
- BARROT, J.-N. AND J. SAUVAGNAT (2016): "Input specificity and the propagation of idiosyncratic shocks in production networks," *The Quarterly Journal of Economics*, 131, 1543–1592.
- BDB (2019): "Bundesverband der Deutschen Binnenschifffahrt e.V. (BDB) Daten und Fakten 2018/2019," https://www.binnenschiff.de/wp-content/uploads/ 2019/11/191125-Daten-Fakten\_2018-19\_final.pdf, accessed 2023/04/06.
- BERLEMANN, M. AND D. WENZEL (2018): "Hurricanes, economic growth and transmission channels: Empirical evidence for countries on differing levels of development," World Development, 105, 231–247.
- BESEDES, T., J. CHU, AND A. P. MURSHID (2022): "Fly the Unfriendly Skies: the Role of Transport Costs in Gravity Models of Trade," Mimeo.
- BOEHM, C., A. FLAAEN, AND N. PANDALAI-NAYAR (2019): "Input linkages and the transmission of shocks: Firm-level evidence from the 2011 Tohoku earthquake," *Review of Economics and Statistics*, 101, 60–75.
- CARVALHO, V. M., M. NIREI, Y. U. SAITO, AND A. TAHBAZ-SALEHI (2021): "Supply chain disruptions: Evidence from the great east japan earthquake," *The Quarterly Journal of Economics*, 136, 1255–1321.
- CCNR (2020): "Annual Report of the Central Commission for the Navigation of the Rhine (CNNR) 2020: Inland Navigation in Europe Market Observation." Tech. rep.
- DE MEL, S., D. MCKENZIE, AND C. WOODRUFF (2012): "Enterprise recovery following natural disasters," *The Economic Journal*, 122, 64–91.
- DELL, M., B. F. JONES, AND B. A. OLKEN (2012): "Temperature shocks and economic growth: Evidence from the last half century," *American Economic Journal: Macroeconomics*, 4, 66–95.

(2014): "What do we learn from the weather? The new climate-economy literature," *Journal of Economic Literature*, 52, 740–98.

ELLIOTT, R., E. STROBL, AND P. SUN (2015): "The local impact of typhoons on economic activity in China: A view from outer space," *Journal of Urban Economics*, 88, 50–66.

- EUROPEAN ENVIRONMENT AGENCY (2021): "Briefing no. 01/2021 Rail and waterborne — best for low-carbon motorised transport," https://www.eea.europa. eu/publications/rail-and-waterborne-transport, accessed 2024/04/07.
- EUROPEAN PARLIAMENTARY RESEARCH SERVICE (2022): "Inland waterway transport in the EU," https://www.europarl.europa.eu/RegData/etudes/BRIE/ 2022/698918/EPRS\_BRI(2022)698918\_EN.pdf, PE 698.918, accessed 2024/04/07.
- FELBERMAYR, G. AND J. GRÖSCHL (2014): "Naturally negative: The growth effects of natural disasters," *Journal of Development Economics*, 111, 92–106.
- FELBERMAYR, G., J. GRÖSCHL, AND B. HEID (2020): "Quantifying the supply and demand effects of natural disasters using monthly trade data," *Kiel Working Paper*, 2172.
- FELBERMAYR, G., J. GRÖSCHL, M. SANDERS, V. SCHIPPERS, AND T. STEINWACHS (2022): "The economic impact of weather anomalies," World Development, 151, 105745.
- FENG, A., H. LI, AND Y. WANG (2023): "We Are All in the Same Boat: Cross-Border Spillovers of Climate Shocks through International Trade and Supply Chain," *CESifo Working Paper*, 10402.
- FREUND, C., A. MATTOO, A. MULABDIC, AND M. RUTA (2022): "Natural disasters and the reshaping of global value chains," *IMF Economic Review*, 70, 590–623.
- FRIEDT, F. L. (2021): "Natural disasters, aggregate trade resilience, and local disruptions: Evidence from Hurricane Katrina," *Review of International Economics*, 29, 1081–1120.
- GERMAN FEDERAL INSTITUTE OF HYDROLOGY (2019): "Low-Flow in 2018," https://www.bafg.de/DE/05\_Wissen/04\_Pub/04\_Buecher/niedrigwasser\_ 2018\_dokument\_EN.pdf, accessed 2023/04/06.
- GRÖSCHL, J. AND A. SANDKAMP (2023): "Flood Events and Plant Level Trade: A Chinese Experience," *ifo Working Paper Series*, 389.
- HARRIGAN, J. (2010): "Airplanes and comparative advantage," Journal of International Economics, 82, 181–194.
- HAYAKAWA, K., T. MATSUURA, AND F. OKUBO (2015): "Firm-level impacts of natural disasters on production networks: Evidence from a flood in Thailand," *Journal of the Japanese and International Economies*, 38, 244–259.
- HUMMELS, D. L. AND G. SCHAUR (2013): "Time as a trade barrier," *American Economic Review*, 103, 2935–2959.

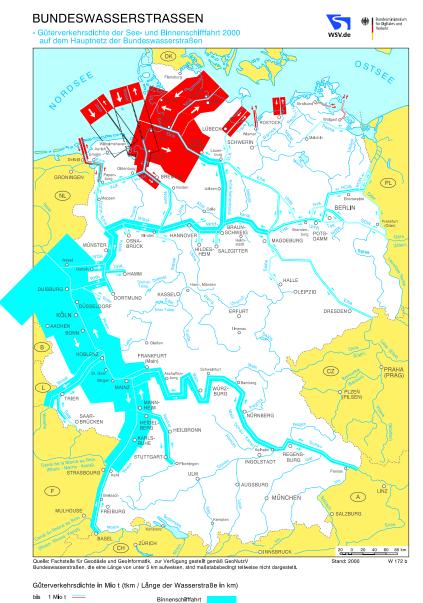
- JANNSEN, N. AND M. KALLWEIT (2018): "Auswirkungen des neuen WLTP-Prüfverfahrens," *Wirtschaftsdienst*, 98, 831–832.
- JONES, B. F. AND B. A. OLKEN (2010): "Climate shocks and exports," *American Economic Review*, 100, 454–59.
- KAWAKUBO, T. AND T. SUZUKI (2022): "Supply Chain Dynamics and Resilience of the Economy during a Crisis," *RIETI Discussion Paper Series*, 22-E-070.
- KHANNA, G., N. MORALES, AND N. PANDALAI-NAYAR (2022): "Supply Chain Resilience: Evidence from Indian Firms," Tech. rep., National Bureau of Economic Research.
- KIM, H. S., C. MATTHES, AND T. PHAN (2022): "Severe Weather and the Macroeconomy," Mimeo.
- KRIEDEL, N. (2019): "Macroeconomic effects of low water levels on the Rhine a statistical analysis," https://www.ccr-zkr.org/files/documents/workshops/ wrshp261119/03\_Kriedel\_en.pdf, accessed 2023/04/06.
- KRUSE, H., A. MEYERHOFF, AND A. ERBE (2021): "Neue Methoden zur Mikrodatenverknüpfung von Außenhandels- und Unternehmensstatistiken," WISTA-Wirtschaft und Statistik, 73, 53–63.
- LAFROGNE-JOUSSIER, R., J. MARTIN, AND I. MEJEAN (2022): "Supply shocks in supply chains: Evidence from the early lockdown in China," *IMF economic review*, 1–46.
- LARCOM, S., F. RAUCH, AND T. WILLEMS (2017): "The benefits of forced experimentation: striking evidence from the London underground network," *The Quarterly Journal of Economics*, 132, 2019–2055.
- MARTINCUS, C. V. AND J. BLYDE (2013): "Shaky roads and trembling exports: Assessing the trade effects of domestic infrastructure using a natural experiment," *Journal of International Economics*, 90, 148–161.
- SANDKAMP, A., V. STAMER, AND S. YANG (2022): "Where has the rum gone? The impact of maritime piracy on trade and transport," *Review of World Economics*, 158, 751—-778.
- STROBL, E. (2011): "The economic growth impact of hurricanes: Evidence from US coastal counties," *Review of Economics and Statistics*, 93, 575–589.
- THE ECONOMIST (2023): "Severe drought is constraining the Panama Canal," https://www.economist.com/the-americas/2023/11/23/ severe-drought-is-constraining-the-panama-canal, 2023/11/23, accessed 2024/04/07.

- THE ECONOMIST GROUP (2024): "Climate change's disruptive impact on global supply chains and the urgent call for resilience," Economist Impact, https://impact.economist.com/projects/trade-in-transition/climate\_change, accessed 2024/04/07.
- US DEPARTMENT OF TRANSPORTATION (2022): "Low Water on the Mississippi Slows Critical Freight Flows," https://www.bts.gov/data-spotlight/ low-water-mississippi-slows-critical-freight-flows, 2022/11/16, accessed 2024/04/07.

# A Appendix

## A.1 Background on inland waterway transportation in Germany

Figure A1. Freight traffic density of maritime and inland navigation on the main network of federal waterways



bis 1 Mio t \_\_\_\_\_ uber 1 Mio t 0 10 20 30 40 50 maßstäblich \_\_\_\_\_\_\_\_\_Bandbreite

Quelle: Statistisches Bundesamt, Wiesbaden

Seeschlfffahrt \*

berechnet auf der Grundlag schlagszahlen der Seehäfe

|                 | (1)       | (2)             | (3)       | (4)        | (5)         |
|-----------------|-----------|-----------------|-----------|------------|-------------|
|                 | value     | KG              | #products | #shipments | probability |
| Inland shipping | -0.201*** | -0.216***       | -0.082*** | -0.116***  | -0.033***   |
| $\times$ 2018H2 | (0.038)   | (0.039)         | (0.014)   | (0.020)    | (0.005)     |
| Inland shipping | -0.031    | -0.030          | -0.017    | -0.037     | -0.002      |
| $\times$ 2019   | (0.051)   | (0.052)         | (0.022)   | (0.030)    | (0.007)     |
| # obs.          | 2,326,365 | $2,\!295,\!570$ | 2,326,365 | 2,326,365  | 5,785,830   |
| $\delta_{fm}$   | Yes       | Yes             | Yes       | Yes        | Yes         |
| $\delta_t$      | Yes       | Yes             | Yes       | Yes        | Yes         |
| $R^2$           | 0.852     | 0.891           | 0.894     | 0.911      | 0.612       |

#### A.2 Firm-transport mode level estimations

Table A1. Exports, firm-transport mode level estimations

Robust standard errors clustered at the firm level are in parenthesis. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

|                 | (1)<br>value | (2)<br>quantity | (3) #products | (4)<br>#shipments | (5)<br>probability |
|-----------------|--------------|-----------------|---------------|-------------------|--------------------|
|                 | Varae        | quantity        | // produces   | // simplifientes  | prosasility        |
| Inland shipping | -0.127***    | -0.151***       | -0.034**      | -0.048***         | -0.024***          |
| $\times$ 2018H2 | (0.033)      | (0.033)         | (0.013)       | (0.016)           | (0.005)            |
| Inland shipping | -0.090**     | -0.078*         | -0.043***     | -0.043**          | -0.012**           |
| $\times$ 2019   | (0.041)      | (0.043)         | (0.015)       | (0.018)           | (0.006)            |
| # obs.          | 3,170,823    | 3,090,423       | 3,170,823     | 3,170,823         | 9,182,730          |
| $\delta_{fm}$   | Yes          | Yes             | Yes           | Yes               | Yes                |
| $\delta_t$      | Yes          | Yes             | Yes           | Yes               | Yes                |
| $R^2$           | 0.845        | 0.892           | 0.853         | 0.869             | 0.558              |

Table A2. Imports, firm-transport mode level estimations

Robust standard errors clustered at the firm level are in parenthesis. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

#### A.3 Firm-product level estimations

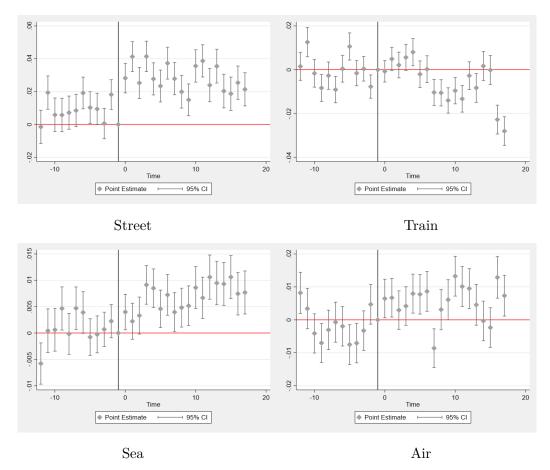


Figure A2. Imports, firm-product level estimations, diversion to other transport modes: Event study graphs

Notes: The figure shows the dynamics of the probability of importing a product by an alternative mode of transportation had it been imported at least once by inland shipping in the year before the low water period, relative to all other products. The estimation equation reads:

$$Y_{fpt} = \sum_{i=-12}^{18} \beta_i (Treated_{fp} \times Time_{it}) + \delta_{fp} + \delta_t + \epsilon_{fpt},$$

where  $Time_{it}$  is a dummy equal to one i periods before/after the shock and  $Treated_{fp}$  takes the value one if a firm-product pair was imported by inland shipping in the year before the low water period and is zero otherwise. The baseline period (i = -1) is June 2018. All  $\beta_i$ 's – i.e. one for each month in the regression sample – are displayed.  $Y_{fpt}$  is a dummy variable if the respective mode of transportation – street (upper left panel), train (upper right panel), sea (lower left panel) or air (lower right panel) is used in a given month, and it is zero for all other months. Confidence intervals are defined at 5%.

Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

|                 | (1)       | (2)         | (3)          | (4)       | (5)           |
|-----------------|-----------|-------------|--------------|-----------|---------------|
|                 | train     | street      | air          | sea       | all modes     |
| IWT product     | 0.003     | 0.023***    | $0.008^{**}$ | 0.004     | $0.032^{***}$ |
| $\times$ 2018H2 | (0.006)   | (0.005)     | (0.003)      | (0.004)   | (0.005)       |
| IWT product     | -0.009    | $0.018^{*}$ | $0.007^{**}$ | 0.007     | $0.026^{***}$ |
| $\times$ 2019   | (0.008)   | (0.011)     | (0.003)      | (0.007)   | (0.010)       |
| # obs.          | 4,060,320 | 4,060,320   | 4,060,320    | 4,060,320 | 4,060,320     |
| $\delta_{fp}$   | Yes       | Yes         | Yes          | Yes       | Yes           |
| $\delta_t$      | Yes       | Yes         | Yes          | Yes       | Yes           |
| $R^2$           | 0.561     | 0.540       | 0.497        | 0.489     | 0.516         |

Table A3. Imports, firm-product level estimations, diversion to other transport modes, alternative clustering

Robust standard errors clustered at the firm level are in parentheses. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

|  |   | Dependent variable: alternative modes dummy                                     |   |   |   |                                       |
|--|---|---|---|---|---|---------------------------------------|
|  | (1)   | (2)   | (3)   | (4)   | (5)   | (6)                                   |
|  | agricultural<br>goods   | intermediate<br>goods   | capital<br>goods  | consumer<br>durables  | consumer<br>non-<br>durables  | energy<br>goods                       |
| $\frac{\text{IWT product}}{\times 2018\text{H2}}$ $\frac{\text{IWT product}}{\times 2019}$ | $\begin{array}{c} 0.035 \\ (0.026) \\ 0.025 \\ (0.029) \end{array}$ | $\begin{array}{c} 0.036^{***} \\ (0.005) \\ 0.028^{***} \\ (0.009) \end{array}$ | $\begin{array}{c} 0.020^{**} \\ (0.008) \\ 0.032^{**} \\ (0.014) \end{array}$ | $\begin{array}{c} 0.023^{*} \\ (0.013) \\ 0.003 \\ (0.034) \end{array}$ | $\begin{array}{c} 0.031^{***} \\ (0.009) \\ 0.023 \\ (0.021) \end{array}$ | $0.006 \\ (0.012) \\ 0.03 \\ (0.019)$ |
| $ \frac{\psi_{fp}}{\psi_{fp}} = \frac{\delta_{fp}}{\delta_t} = \frac{\delta_t}{R^2} $      | (0.025)<br>74,760<br>Yes<br>Ves<br>0.504                            | 2,224,890<br>Yes<br>Yes<br>0.512  | 754,260<br>Yes<br>Yes<br>0.536  | (0.091)<br>157,830<br>Yes<br>Ves<br>0.529                               | (0.021)<br>726,240<br>Yes<br>Ves<br>0.501                                 | 34,050<br>Yes<br>Yes<br>0.513         |

Table A4. Imports, firm-product level estimations, diversion to other transport modes, by product groups, alternative clustering

Robust standard errors clustered at the firm level are in parentheses. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.

Table A5. Imports, firm-product level estimations, diversion to other transport modes, by firm size, alternative clustering

|                 | Dependent variable: alternative modes dummy |                    |              |  |  |
|-----------------|---|--------------------|--------------|--|--|
| _               | (1)   | (1) (2)            |              |  |  |
|                 | small firms                                 | medium-sized firms | large firms  |  |  |
| IWT product     | 0.052***                                    | 0.021**            | 0.037***     |  |  |
| $\times$ 2018H2 | (0.011)                                     | (0.011)            | (0.005)      |  |  |
| IWT product     | $0.050^{***}$                               | $0.042^{***}$      | $0.032^{**}$ |  |  |
| $\times$ 2019   | (0.015)                                     | (0.011)            | (0.012)      |  |  |
| # obs           | 195,510                                     | 577,590            | 3,235,146    |  |  |
| $R^2$           | 0.417                                       | 0.458              | 0.530        |  |  |

Robust standard errors clustered at the firm level are in parentheses. \*\*\*, \*\* and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively. Source: RDC of the Federal Statistical Office and Statistical Offices of the Federal States, Foreign Trade Statistics, own calculations.